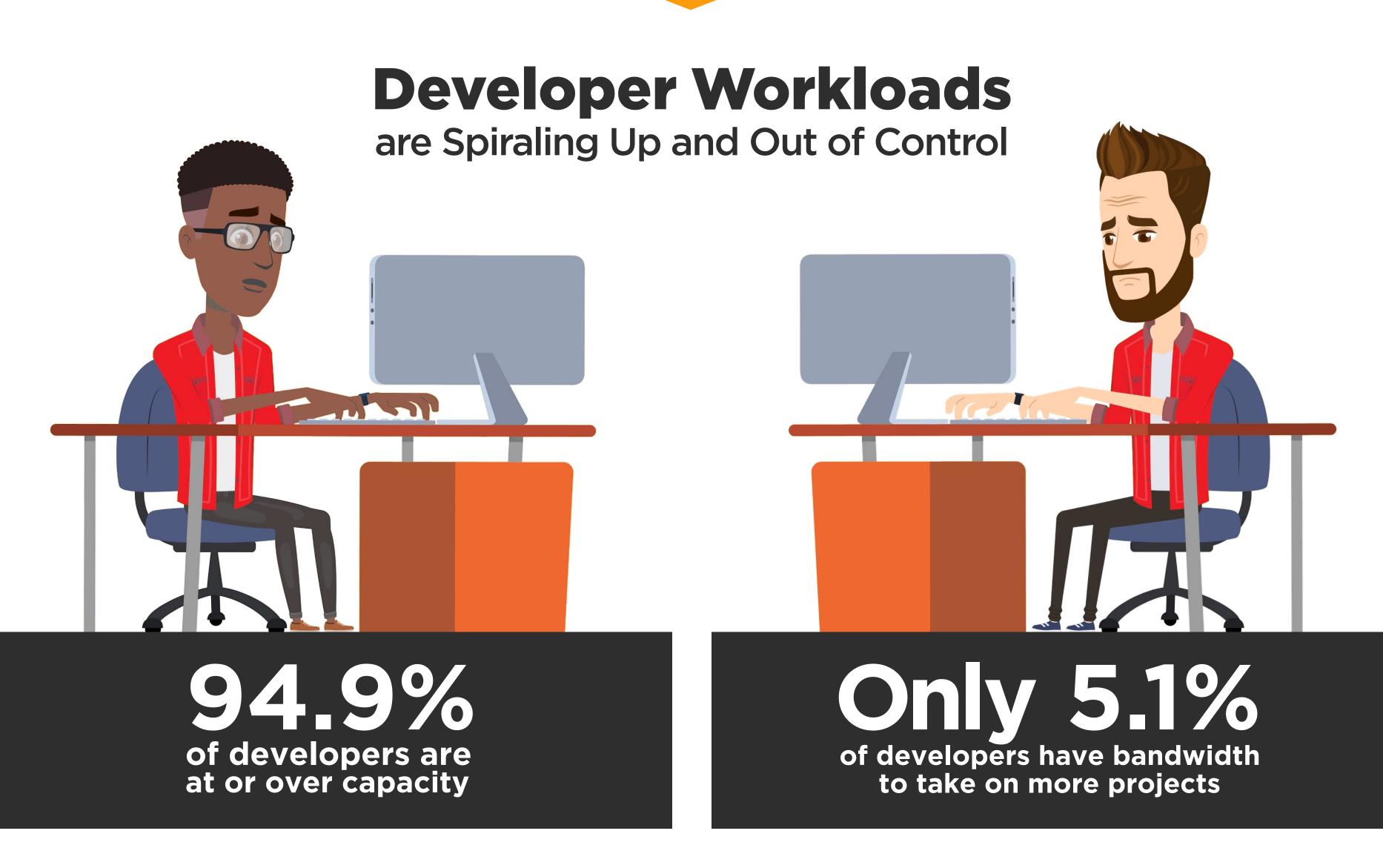
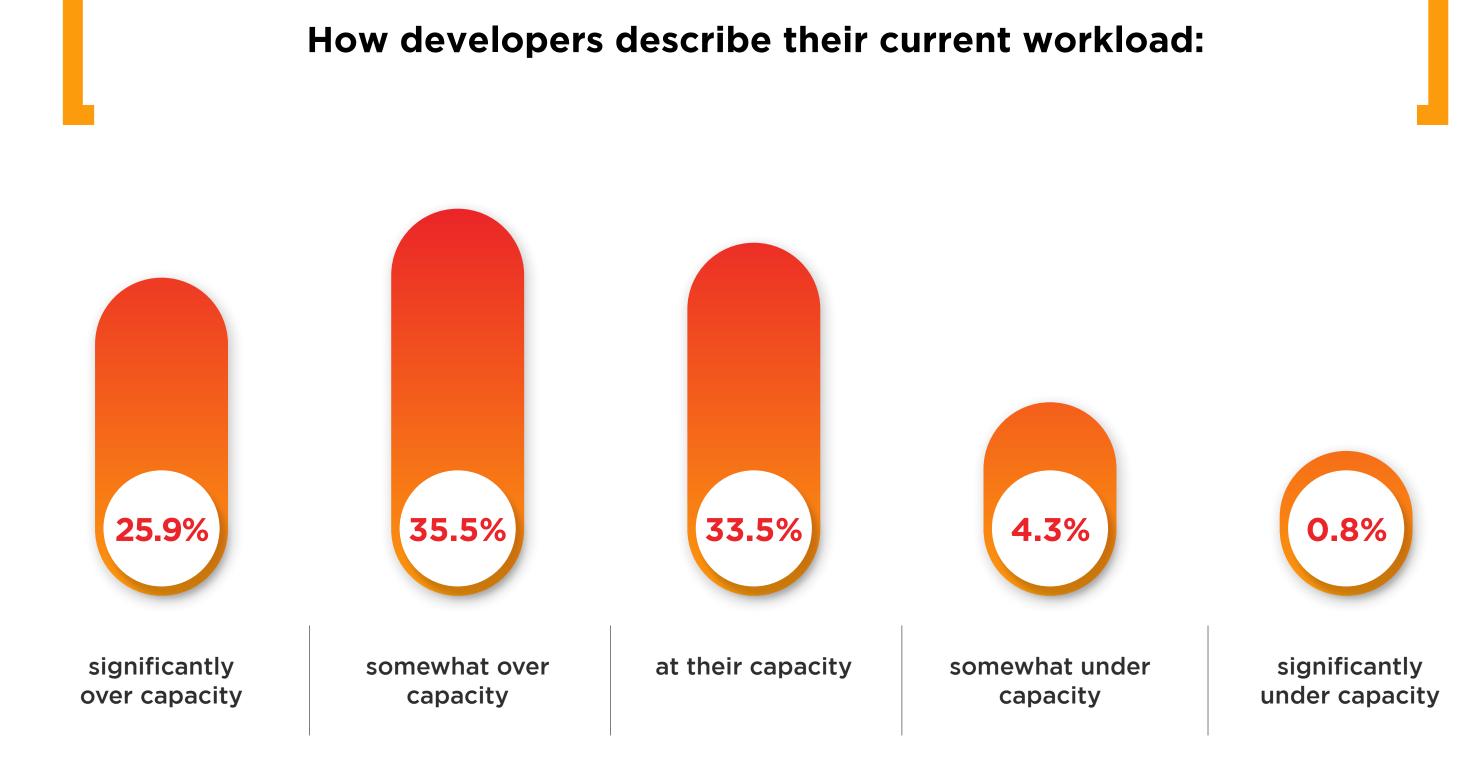


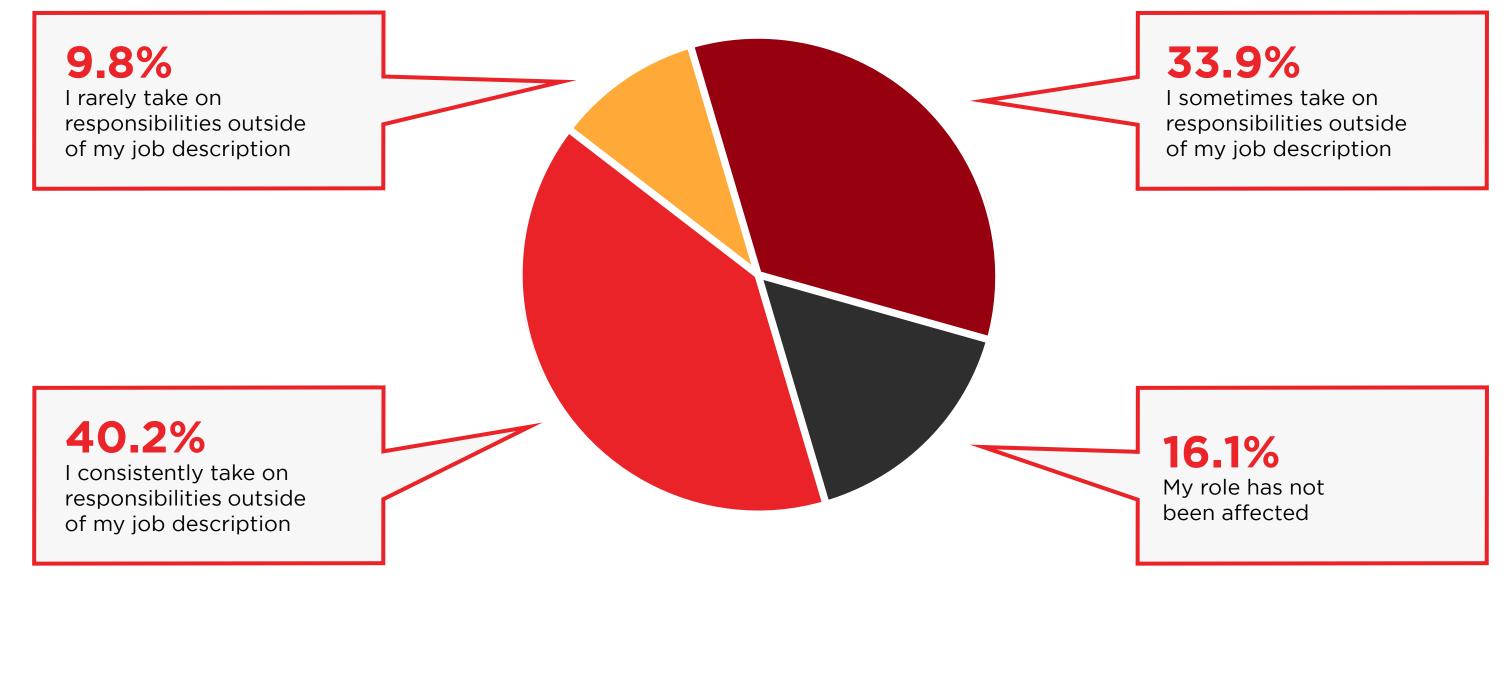
Digital innovation is accelerating with no end in sight, pushing developers who work with databases up to - and way over! - their capacity. They want more automation of repetitive, lower-value tasks in their day-to-day workflows so they can redirect their time and talent to higher-value projects like creating business-critical applications. What's more, they rank the familiarity of SQL - the world's most broadly known query language - as a top productivity driver. This underscores the importance of deploying a database with both the most modern functionality and the ability to interface with it without having to learn a whole new language.





even been taking on additional responsibilities outside of their job description over the past 12 months.

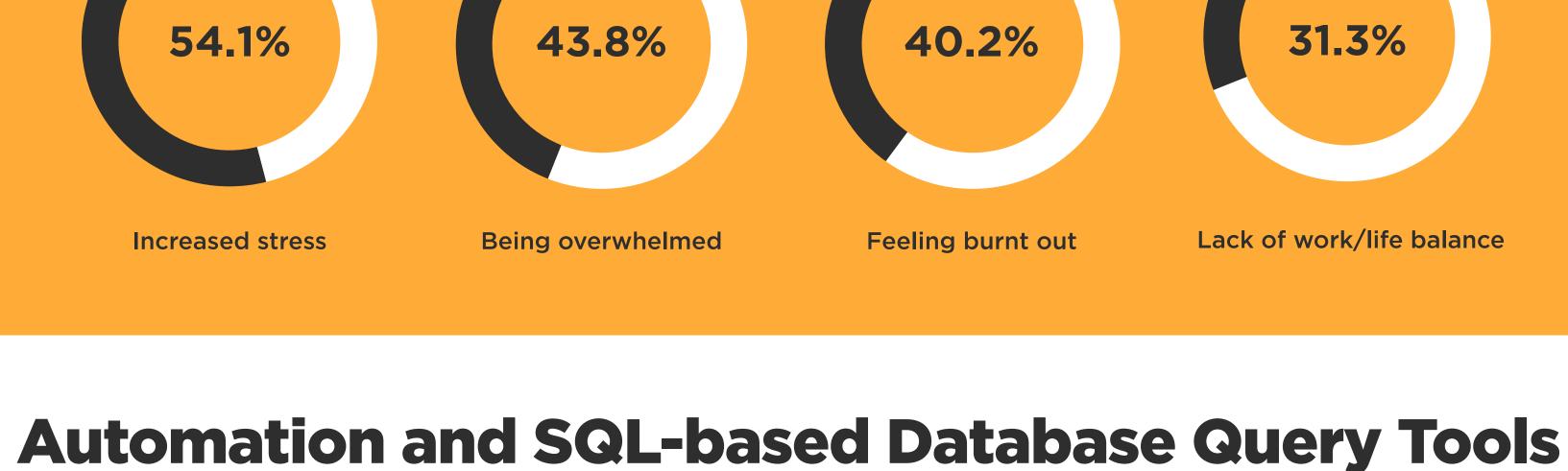
As developer workload explodes, the vast majority have



outside their job description, said they're experiencing...

All of this extra work is taking its toll. The developers whose

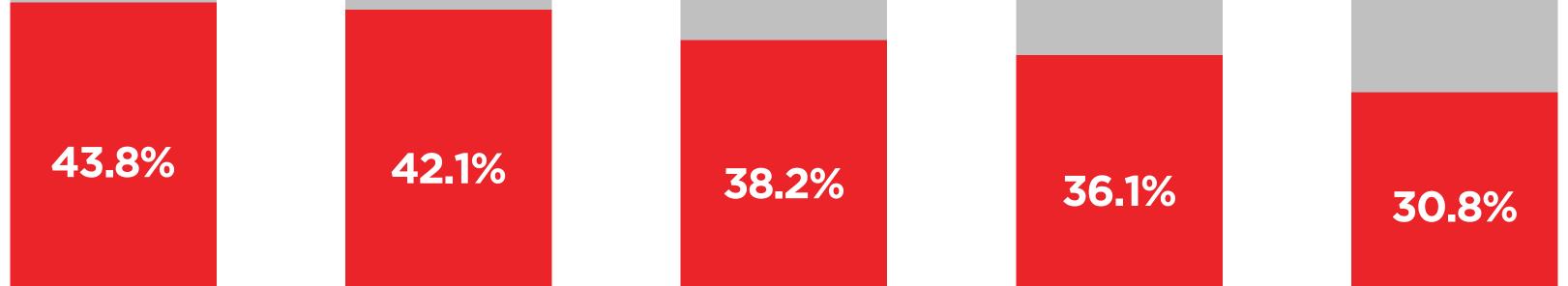
roles have been impacted and are taking on responsibilities



in the way of their productivity in the first place?

Top Developer Wishlist to Boost Productivity

Developers identified automation tools and familiar SQL query language as the top two features to increase their productivity, but what's getting



The ever-growing number

of privacy regulations

restrict how developers can

use data when developing

apps and products

Developer teams lack

technical resources and

platforms for successful

development

Lack of visibility or

communication between

departments



**Non-Relational Databases** 

Developers need to ask

someone else or another

team for access to data

or other systems

There is a developer

talent shortage

are the Future

Factors That Influence Developers To Explore Non-Relational (I.e., NoSQL) Databases 59.8% - Speed

In the coming year, developers aim to prioritize increasing scalability, reducing

56.6% - Flexibility

50% - Security 47.0% - Scalability 44% - Cost savings

## **Developer Hiring and Career Trends** Hiring developers with the right skill set remains a significant challenge in today's evolving employment landscape

at manager-level and above are having challenges hiring developers

with the right skill set.

The Top Technical Skills Hiring Managers Seek In Developers: 1. Cloud-based technologies 2. Structured Query Language (SQL)

3. Experience working with

teammates throughout

the data lifecycle